



Harvesting Innovation, Cultivating Sustainability



Trade Development
Authority of Pakistan

RICE

FROM PAKISTAN

NURTURING NATURE.
DELIVERING EXCELLENCE.
FEEDING THE WORLD.



Exporting to
~150 countries
worldwide



Export volumes range between
5 to 6 million tons
annually



Rice is Pakistan's second highest
foreign exchange-earning commodity



Rice exports brought
USD 4 billion
during 2023-24



Pakistan ranks as the
fourth-largest rice exporter
globally



Annual production is about
10 to 11 million tons
including approximately 5 million metric tons
of basmati and 5.5 million metric tons of
long-grain non-basmati rice.



**PAKISTANI
BASMATI RICE,**
*a prized
GI-tag identity*



RICE FROM PAKISTAN

Regional Markets and Global Culinary Fit

Pakistani rice serves premium, volume, and foodservice markets across the world.

1 REGIONAL EXPORT MARKETS



Middle East (Premium Basmati Market)

Largest basmati rice destination. High demand in UAE, Saudi Arabia, Qatar, Oman, and Iran. Pakistani basmati often sells at a price premium due to quality.



Africa (Volume Market)

Mostly non-basmati and broken rice. Fastest-growing region including Kenya, Tanzania, Ivory Coast, and Senegal. Strong demand due to population growth and urbanization.



2 BASMATI RICE, GLOBAL APPEAL



Pakistani Basmati Rice, a GI-tag identity

Recognized globally for its purity, heritage, and unmatched aroma.



Long-grain, fluffy, and aromatic – perfect for premium dining experiences worldwide.



3 CULINARY USES: PERFECT FOR GLOBAL TABLES

South Asian & Middle Eastern Dishes



Biryani, Pulao, Kabsa, Mandi.



Western & Mediterranean Dishes



Pilaf, Rice salad.



Japanese & Korean Adaptations for Basmati



Chahan, Yakimeshi, Bokkeumbap.



Non-Basmati Varieties

(IRRI, KS-282, PK-386, etc.) are slightly stickier – ideal for: Sushi, Onigiri, Donburi, Ochazuke, Takikomi Gohan, Omurice, Bibimbap, Kimbap, Jumeok-bap, Kimchi bokkeumbap, Nurungji.



Indonesian Dishes

Nasi Goreng, Nasi Kuning, Nasi Uduk.



Trusted by buyers in over **150** countries



Versatile for diverse cuisines and food cultures



Ideal for retail, wholesale, and foodservice



Consistent quality, purity, and food safety standards



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RICE EXPORT

PERFORMANCE AND CERTIFICATIONS

Reliable export volumes, recognized standards, and buyer assurance.

Rice Export from Pakistan				
HS Code	Product Description	2023-24	2024-25	2025-26 (July-May)
Grand Total		3,884.79	3,281.92	2,114.80
100630	Semi-milled or wholly milled rice, whether or not polished or glazed	2,996.38	2,607.83	1,767.99
100640	Broken rice	556.72	419.04	173.97
100620	Husked or brown rice	331.27	229.43	171.46
100610	Rice in the husk, paddy or rough	0.43	25.63	1.37

Export value, US\$ million

CERTIFICATIONS

Rice millers and exporters in Pakistan commonly display international food safety certifications, quality management certifications, and trade-body memberships to assure importers that rice meets international safety, hygiene, and quality standards.



Connect with Pakistan's Rice Sector

Pakistan invites international buyers, importers, distributors and partners to collaborate with our dynamic rice sector—built on quality, trust and a commitment to global food security.



Rice exported to **~150 countries** worldwide.



Pakistan ranks as the **fourth-largest rice exporter** globally.



Pakistani Basmati Rice carries a valued **GI-tag identity**.



Strong exporter focus on international **quality and food safety standards**.



VISITOR REGISTRATION



SCAN TO REGISTER

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